

Voortouwcommissie: vaste commissie voor Buitenlandse Zaken

Activiteit: Gesprek

Datum: woensdag 1 februari 2012

Tijd: 14.00 - 15.00 uur

Openbaar/besloten: besloten

Onderwerp: Nederlandse ambassadeur in Zimbabwe

Agendapunt: Gesprek met Barbara Joziasse, Nederlandse ambassadeur in Zimbabwe

Zaak: Brief derden - Ambassade van het Koninkrijk der Nederlanden (Harare,

Zimbabwe) - 25 november 2011

Verzoek Ambassade van het Koninkrijk der Nederlanden te Zimbabwe om gesprek met vaste commissie voor Buitenlandse Zaken tijdens bezoek aan

Nederland - 2011Z24359

Leden die voornemens zijn aan dit gesprek deel te nemen wordt verzocht zich aan te melden via het tabblad 'deelnemers' van deze activiteit in Parlis, of door

middel van een bericht via de mailbox van de commissie

(cie.buza@tweedekamer.nl)

Griffier: T.J.E. van Toor

Activiteitnummer: 2011A05522

# **Curriculum Vitae of Barbara Joziasse**



### Personalia

Name: Barbara Joziasse, Postal Address: Royal Netherlands Embassy, Location 24/ HMA Harare P.O. Box 12200, The Hague, Netherlands, Telephone NL: +31 6 22228291, Telephone Zimbabwe: +263 77 2236148, E-mail: barbara.joziasse@minbuza.nl, Date of birth: 19 July 1967

# **Profile**

Broad experience in working in politically complex environments. Independent and creative leader with a strategic vision. A result oriented, persevering business developer and senior manager who is good at making quick and sharp analyses. Friendly, yet businesslike way of working. Effective communicator.

Broad experience in a variety of international areas: political affairs, fragile regions/ states, economic relations, trade and investment, private sector development, development cooperation, multilateral organisations, bilateral relations.

Master in Middle Eastern Studies (Universities of Leiden, Damascus and Oxford) Master in Finance (University of Tilburg)

# **Professional experience**

2010- present Head of Mission Royal Netherlands Embassy in Harare (Zimbabwe)

The Embassy has successfully retained its substantial role in supporting reform. transition, democratization and respect for human rights in Zimbabwe. In spite of various context changes, among which policy changes initiated by a new government, cost and staff reductions following global and European financial crises, a revised role of our mission after the Lisbon Treaty and a global restructuring of our diplomatic network, Dutch influence in Zimbabwe and in the international donor community has been maintained. The Netherlands is currently the 8<sup>th</sup> biggest donor in Zimbabwe. The conclusion of a recent departmental inspection, which took into account feedback from other missions in Harare, as that this embassy goes well beyond the call of duty.

As Ambassador, my responsibilities are: steering and coordinating policy, overall management, organizational restructuring and internal change management. I enjoy developing a closely knit team that can bring the quality of the work of this embassy to a higher level, enabling us to improve our contribution to reform and transition in Zimbabwe, in the interest of the people of Zimbabwe.

### 2006 - 2010

Dutch government Coordinator for top-level executive positions in international organisations.

Following a decision by the Dutch Council of Ministers I was assigned to design, set up, structure and implement Dutch policy with regard to Dutch nationals in international organisations. My focus was on positions of strategic importance to the Netherlands and on finding the best suitable and most qualified national candidates. Dutch diplomatic and non-diplomatic networks were tapped into: permanent missions, universities, private sector and civil society. I was secretary to an inter-ministerial steering group at Secretary General level that was set up for monitoring and decision making.

Business/ policy development gives me great satisfaction. To turn this assignment into a success (success ratio was 1:10), it was necessary to be cleverly organised, persevering and politically astute. The job called for strong leadership and self-initiative.

# 2004 – 2006 <u>Ministry of Economic Affairs, Deputy Director Foreign Trade and Investments, The</u> Hague

My areas of focus were the Middle East, Africa, Asia and the Russian Federation. Specific themes with regard to the US and Central Europe were also part of my portfolio. I was particularly involved in issues relating to energy security, international labour mobility issues, development cooperation and private sector development. The position also required policy making on trade promotion instruments of the Dutch government. This included working towards an economic policy framework for export promotion in general and for the Dutch export promotion agency (ca. 400 FTE) and diplomatic and other relevant government offices abroad in particular.

My tasks were to manage the team in a period of public sector downsizing (20%), to steer policy making and to accompany and support (prime) ministers and high-level officials.

# 2000 – 2004 Centre for the Promotion of Imports from Developing Countries into the EU, Deputy Managing Director and Head of International Projects and Training, Rotterdam

My areas of focus were capacity development programmes for business and business support organisations in developing countries, train-the-trainer programmes in the field of export marketing (market segmentation, European industry standards) and the Netherlands partnership programme at the International Trade Centre (UNCTAD/WTO) in Geneva.

My tasks involved: strategic management, financial management, HR (ca. 45 FTE), external relations and "managing" a group of ca. 60 external consultants in a period of repositioning and reorganisation, involving multiple stakeholders (including the Ministry of Finance and the General Auditor's office.) Going through this process was a valuable experience. I thoroughly enjoyed working with my team on developing and setting up new business.

# 1997 - 2000 Royal Netherlands Embassy in Cairo, Head of the Economic and Trade Division

Promotion of bilateral economic relations. Analysis of relevant markets for Dutch highpotential industry sectors, initiating public private cooperation in the field of (air)port infrastructure, water transport, light rail and energy. Services to Dutch companies. Exploring new forms of private and public sector cooperation was a highly satisfying activity.

### 1995 - 1997 Ministry of Foreign Affairs, The Hague, Middle East Desk, Policy officer

Dutch (and EU, especially during the Dutch presidency) policy with regard to the Mashreq countries, the Middle East Peace Process, bilateral relations with countries ranging from Iran to Morocco.

I took part in various other activities, including board membership of the diplomatic "union".

1994-1995 Various assignments, among others in-house training for diplomats, traineeship in Iran.

### **Education**

1979 - 1985 Grammar school, including sciences

2007– 2008 Master in Finance at the University of Tilburg (ranking third in this field in Europe) Functioning of financial markets, corporate governance, advanced corporate finance,

risk management, financial analysis, valuation methods, real option theory, mathematics and statistics.

 1985 - 1993 Master of Arts in Arabic/ Middle Eastern Studies at the Universities of Leiden, Damascus and Oxford. Focus was on the political economy of the Middle East, politics of oil & gas, Islamic law.

BA in French language and literature at the University of Amsterdam

# Languages

Dutch mother tongue
English proficient
French proficient

Arabic depending on the region (a bit rusty by now)

German fair understanding
Shona (a Bantu language) basic communication

Persian basic grammar (very rusty by now)

# **Pastimes**

Choir singing, playing the piano and horseback riding